



Chebucto “Team Name” Competitive Hockey Team

September 25, 2019

To Whom It May Concern:

The 2019/2020 hockey season for the Chebucto “Team Name” Hockey Team has begun and we are asking for your support to help with the costs of running this Competitive team through a series of sponsorship opportunities.

Sponsors at the Platinum, Gold, Silver and Bronze level will be profiled on either the team banner and/or player sweaters which are visible during our games. The following is a list of sponsorship opportunities:

Level	Amount	Recognition
Platinum	\$500 or higher	<ul style="list-style-type: none">• Major profile on team banner• Corporate name stitched onto 2 jerseys• Recognition letter from the team
Gold	\$350 - \$499	<ul style="list-style-type: none">• Profile on team banner• Corporate name stitched onto 2 jerseys• Recognition letter from the team
Silver	\$250 - \$349	<ul style="list-style-type: none">• Profile on team banner• Corporate name stitched onto 1 jersey• Recognition letter from the team
Bronze	\$100- \$249	<ul style="list-style-type: none">• Profile on team banner• Recognition letter from the team

Businesses in our community have been very supportive of our Association in the past and we would sincerely appreciate any assistance you could offer for this hockey season. Should you wish to participate, please make your cheque payable to “Chebucto Team Name”.

The youth of our team thank you in advance for your consideration of this request.

Yours in hockey,

Name – Manager, Chebucto “Team Name”

**R E L E A S E T O A U T H O R I Z E U S E O F
C O R P O R A T E L O G O**

_____ (name of business) agrees to authorize the Chebucto “Team Name” Team to use the business’s corporate logo in the manner commensurate with the level of sponsorship indicated below, for the 2018-19 hockey season:

Platinum Gold Silver Bronze

The business also agrees to provide electronic files of the corporate logo in necessary file format (banner: eps, jpg, high resolution pdf) if they already exist.

The Chebucto Team Name Hockey Team agrees to use the business’s corporate logo only in the manner commensurate with the level of sponsorship as authorized by the business.

On behalf of the business:

Name of business Authorized signature Date

On behalf of the Chebucto “Team Name” Hockey Team, Fundraising Committee:

Authorized signature Date