**CHEBUCTO ATLANTICS**

Dear (SPONSER NAME),

­­­­**(Player Name)** has been selected to play for the Chebucto Atlantic’s competitive hockey team. We are actively pursuing sponsors to offset expenses the team will incur as we compete during our 2023-2024 season. This year we hope to reach our highest potential, be competitive and have a lot of fun. Our team is a group of enthusiastic, energetic, and determined children who love the game of hockey and participate in Hockey Nova Scotia Association.

As you may be aware, team sponsors for minor hockey are essential to help pay for practice ice, referees, tournaments and helping players develop their skills and confidence. Our goal is to minimize the cost to an individual player so that competitive hockey can be available to all who wish to participate.

There are sponsorship spots available and are as follows; $1 to $249 (Bronze sponsorship) $250 - $499 (Silver sponsorship) and $500 - $749 (Gold sponsorship) and $750 or above (Platinum sponsorship).

Sponsors at the Platinum, Gold, Silver, and Bronze level will be profiled on either the team banner and/or player sweaters which are visible during our games. The following is a list of sponsorship opportunities:

**Bronze**

* Profile on team banner
* Recognition letter from the team

**Silver**

* Profile on team banner
* Recognition letter from the team
* Corporate name stitched onto 1 jersey

**Gold**

* Profile on team banner
* Recognition letter from the team
* Corporate name stitched onto 2 jersey’s

**Platinum**

* Major Profile on team banner
* Recognition letter from the team
* Corporate name stitched onto 2 jersey’s

The benefits of playing hockey, like any sport, are tremendous and hopefully we as players can exercise these benefits later in life. Benefits such as active living, discipline, commitment, respect for others, good sportsmanship, and time management.

We are excited to represent our community and thank you in advance for your support and thoughtful consideration.

If you would like to support this worthy cause, simply email a graphic file image of your company logo to **(add name)**. This image will be printed on the banner corresponding to the level you wish to purchase. **Deadline for logo submission and payment is (ADD DATE).** Cheques can be made payable **(TEAM
NAME)** or e-transfer can be sent to **(TEAM EMAIL).**

Sincerely,

The Players

**(TEAM NAME)**